

SUPERMARKET SOLUTIONS

 **Material Handling USA**

800-326-4403

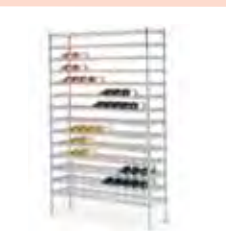
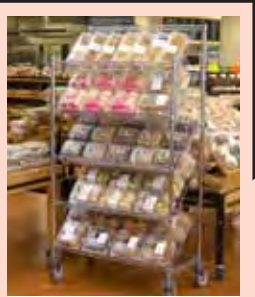
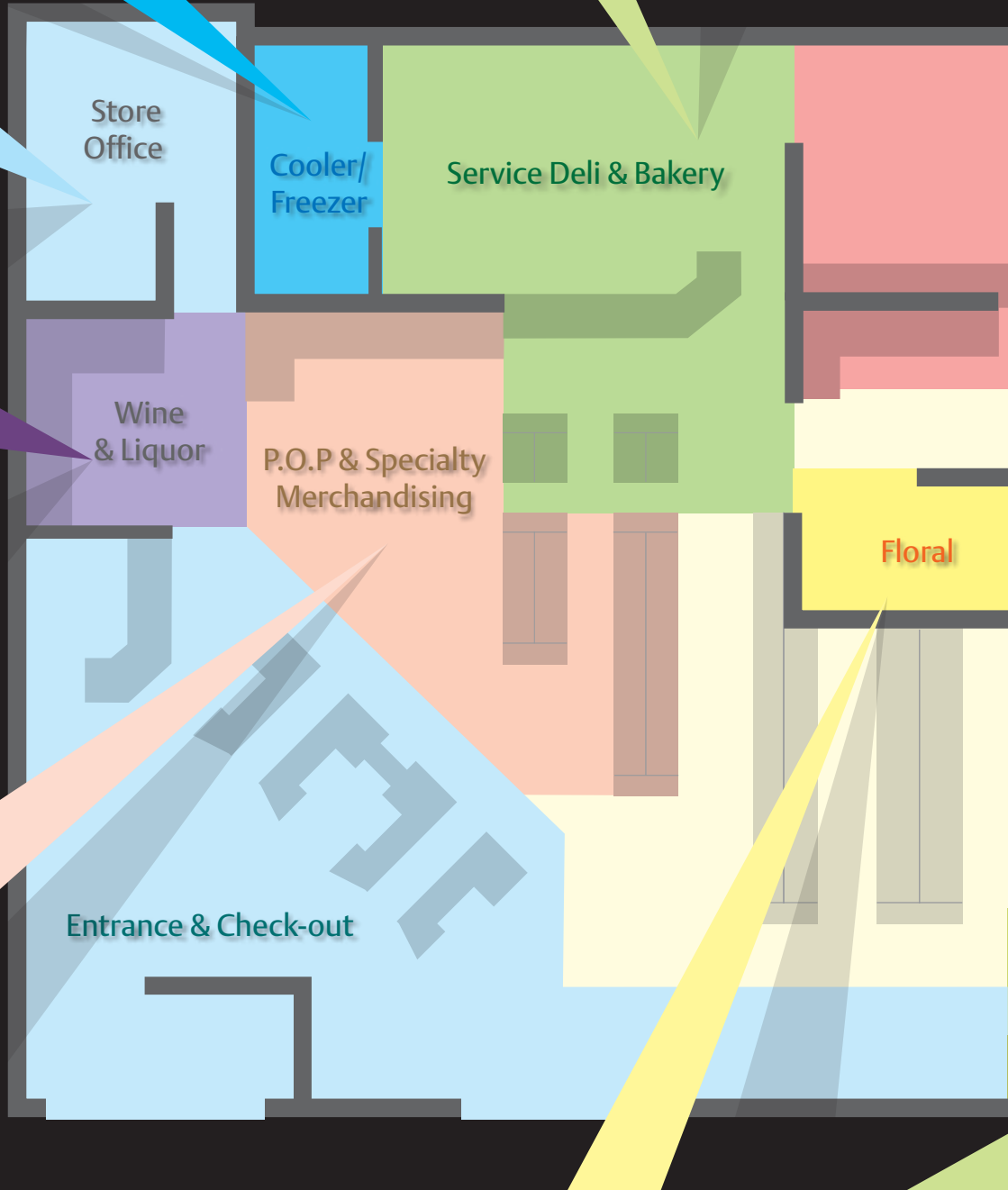
<https://www.mh-usa.com/>
Sales@MaterialHandling-USA.com

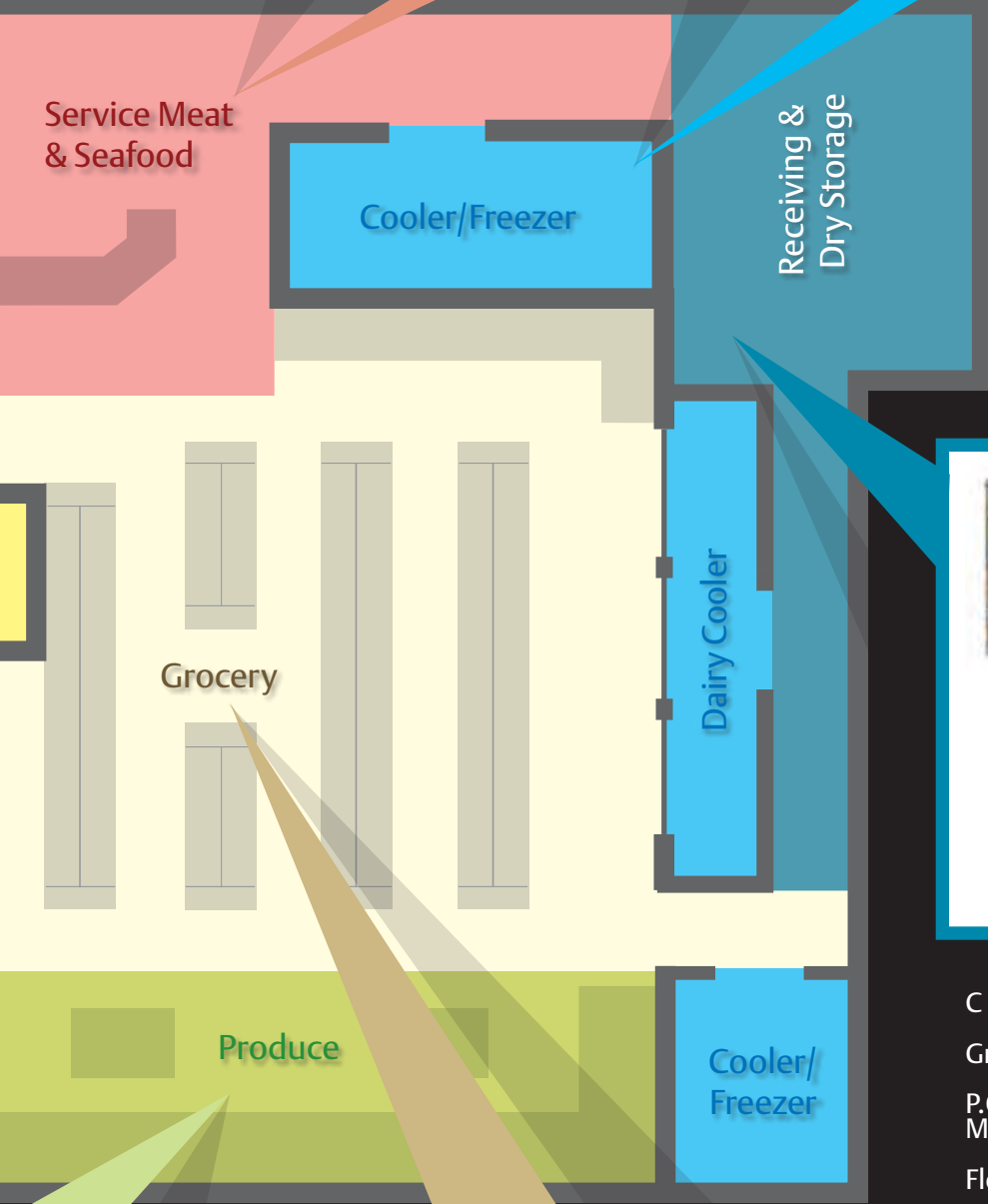


We put space to work.™

WWW.METRO.COM







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Increase profits—Create your own “Store-Within-A-Store.”™

Research shows sales and profits increase more than **43%**.

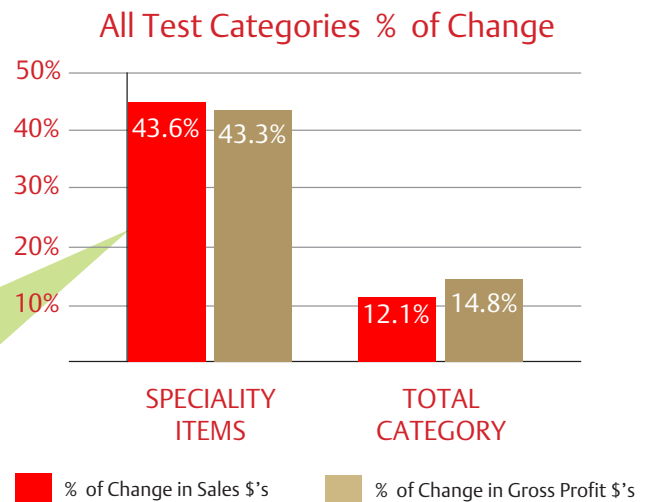
Data was collected from ten stores operated by three food retailers in the United States. The research covered 15 product categories and thousands of items. The research was conducted by Willard Bishop Consulting Ltd. and involved two areas of research:

- In-store merchandising tests and point-of-sale data analysis to quantify sales/profits and total category impact.
- Consumer focus groups to qualify consumer reaction.

Visit www.metro.com/grocerysolutions and click on the link to Store-Within-A-Store Research.

Sales and profits for specialty items increased more than 43%. Total category performance demonstrated a 12+% increase in sales and 14+% increase in profits.

Uniquely profitable.



How to set up Metro’s “Store-Within-A-Store.”



THREE EASY STEPS:

1. Assemble your new Metro Display Shelving System (no tools required).
2. Remove upper shelves of your existing gondola unit. Do not remove the base shelf or kick panel.
3. Place your new Metro display shelving unit onto the gondola base shelf and slide into place.



Metro Tip: Order optional triangular foot plates to replace leveling bolts. Foot plates distribute heavy weight more evenly.



qwikSLOT™ Display Shelving makes creating your Store-Within-A-Store simple and easy.

GROCERY



Set, reset in a flash! qwikSLOT™ Shelving.



Easiest to adjust, add or remove shelves, when changing merchandise!

- Shelves are supported by a patented support system that snaps into the post, allowing instant shelf adjustment.
- Adjusts at 1" (25mm) increments
- No tool assembly

Uniquely efficient.

Drop Mat™ Display Shelving.

Increase your shelving holding power by up to **30%**.



DropMat yields space saving results. DropMat space gain is undeniable.

What would you do with 30% more display space?

- Add Sku's?
- Add Facings?
- Cross Merchandise?
- Expand Category or Departmental Floor Space?
- Widen Aisles?



What's the secret to increasing holding power?

- The secret to Metro's space-saving advantage is Drop Mat's "thin shelf" design (1/4" versus 1-1/2"). DropMat eliminates the need for space robbing under-shelf supports and bulky shelf brackets, reclaiming 20% of your merchandising space.
- Back-to-back, DropMat saves yet more space. Reclaim up to 10% additional space by eliminating traditional gondola's center support structure.

Metro Tip: Visit metro.com/grocerysolutions and click on the link for Drop Mat demonstration to see how Metro's Drop Mat Display System increases holding power.

Metro Tip: Visit metro.com/grocerysolutions and click on the link for Drop Mat case studies to review plannogram data demonstrating Drop Mat's increased holding power.

Genuine Metro... Super Erecta® Shelving. The Look That Sells.™

- No tool assembly.
- Adjustable: Shelves can be repositioned at precise 1" (25mm) increments along the length of the numbered posts.
- Unique Design: Open-wire design highlights merchandise so customers notice.
- Mobile: Full line of casters available for mobile applications.
- Available in a palette of finishes and colors.



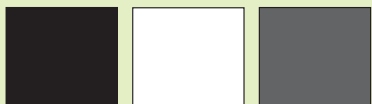
Easy-to-adjust. Super Adjustable Super Erecta® Shelving

GROCERY

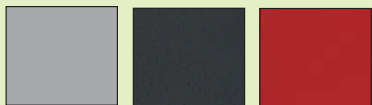
Lift the release and adjust shelf location to match your merchandise.

- Adjustability: Shelves can be quickly and easily adjusted at 1" (25mm) increments along the entire length of the post.
- Unique Shelf Design: Super Adjustable™ offers the patented shelf release method for fast and easy shelf resets.
- Open-wire design highlights merchandise so customers notice.
- Unique Post Design: SiteSelect post design, with double grooves every 8" (203mm) provides a visual guide for positioning shelves.

SHELVING FINISHES,
STANDARD COLORS* &
ACCESSORIES**



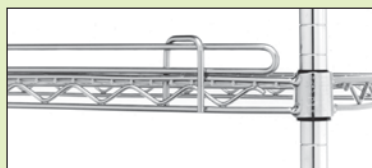
Black White Smoked Glass



Chrome Plated Black Matte Flame



Copper Hammertone Silver Hammertone Hunter Green



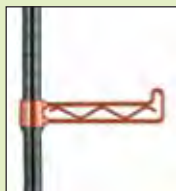
1" (25mm) Ledge; 4" (102mm) Ledge Available



Display Baskets



Shelf Inlays (clear inlay available)



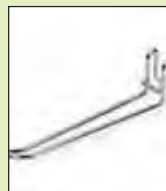
Signage Hanger



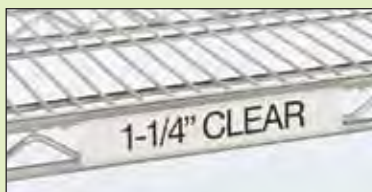
Foot Plate



Snap-on Hooks



Carded Item Hanger



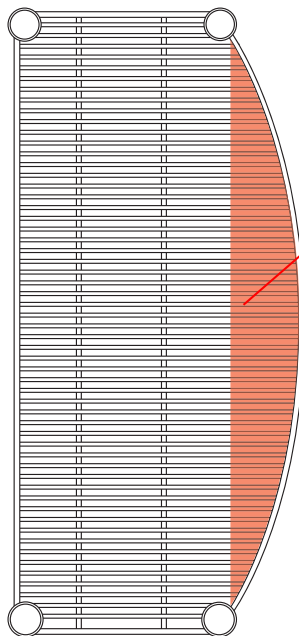
1 1/4" (32mm) Label Holder

* Specialty colors available. Consult your Metro representative.

** Over 100 accessories available.

APPEAL™ Display Shelving

SUPER ERECTA® SHELVING WITH AN ACCENTED CURVED FRONT.
PERFECT FOR END CAP DISPLAYS OR
TO CREATE A STORE-WITHIN-A-STORE DISPLAY!



**12%
MORE**

Holding Power
gets you
More SKU's,
More Facing,
More Sales & Profits!





WINE & LIQUOR

Display it.
 Super Erecta® Display Shelving

Store it safe and store it secure.



Security Storage

Protect valuable merchandise and sensitive items from loss or shrinkage.

- Heavy-gauge open wire construction keeps contents visible at all times, making it easy to check inventory.
- Adjustable shelves allow flexibility to meet changing needs.
- Available in many sizes, styles, and finishes to meet your needs.



Cradle Wine Storage

- Wire cradles prevent bottles from rolling or bumping against each other.
- Keeps bottles highly visible for easy reading and selection.
- Easy access for loading and unloading.



Make an impression with cross merchandisers.

Basket Merchandiser

- Perfect for bagged or hard-to-handle items.
- Easy-to-clean, easy-to-move, easy-to-assemble
- Multiple shelves can be assembled on longer posts to make a dramatic POP display

Specialty Display

Great for wine and other cross merchandising items.

SPECIALTY



Platform Merchandiser

- An industry standard.
- Easy-to-clean, easy-to-move, easy-to-assemble

The Look That Sells.™

Slanted Shelf Merchandiser

Perfect for bakery, POP or any general merchandise.

- Slanted wire shelves maintain facings and allow for easy stocking.
- Optional casters allow for easy re-positioning
- Perfect for point-of-purchase, or end-cap displays.

Give your merchandise premium presentation.





**Super Erecta®
Post-Type Wall Mounted Shelving**

- Use Super Erecta shelves in any size, finish and color.
- Adjust height at 1" (25mm) increments along length of post.
- Store items overhead and above worksurfaces.
- Great for visual merchandising.

Display products in style and with the versatility you need.

Super Erecta® Platform Shelving

- Use Super Erecta shelves in any size, finish and color.
- Connect units in different directions using common posts or individual posts with post clamps to create multiple level displays.
- Displays merchandise with unique style.



A complete wall storage and productivity system made easy.

SmartWall G3™

Easy to install. Easy to adapt. Easy to clean.

- Corrosion resistant MetroSeal 3 warranted against rust and corrosion for 12 years
- Many accessories and configurations to choose from.
- Helps improve productivity, keeps all tools and materials within arms reach.



Uniquely versatile.

DELI

Heated Hot Food Holding and Proofing Cabinets

Spice up your deli with color.



C5™ 3 Series – See How Good a Heated Cabinet Can Be.™ Visit www.metro.com/grocerysolutions
 C5 3 Series with patented Insulation Armour™ protects you from the unpleasant effects of heat loss. Exclusive cool-to-touch Insulation Armour™ both insulates the cabinet, and protects employees from hot surfaces. Built-in hand holds make the cabinet easy to handle when used in mobile applications. 3 Series comes with a choice of holding, proofing and combination holding/proofing control modules; slide styles and three exterior colors (Blue, Gray, Red) to complement any decor.

Stainless Steel Prep Tables

- Type 304 stainless steel—industry standard for food safety.
- Easy-to-clean, easy-to-move, easy-to-assemble.
- Strong structure can hold heavy equipment.
- Available in many sizes and styles, mobile and stationary.



Smart Wall G3™ Wall Storage and Productivity System

- Corrosion resistant MetroSeal 3 warranted against rust and corrosion for 12 years.
- Microban Antimicrobial Product Protection is built in—A Metro Exclusive.
- Many accessories available to promote efficiency.
- Keeps items within reach and above work surface or sinks.



Wire Bun Pan/Tray Rack

- Economical rack holds up to 38 pans safely.
- Small footprint makes mobility easy.
- Easy access for loading and unloading.
- Easy-to-assemble with no tools.
- Available in end- or side-load models.



Post-Type Wall Mount Shelving

- Ideal for storage and visual merchandising.

Erecta® Shelf Wall Kit

- Keeps essential items close by for greater efficiency.
- Economical storage rack available in 24", 36", or 48" lengths.



Food safety at the store level. Easy-to-clean, MetroMax Q™ Shelving

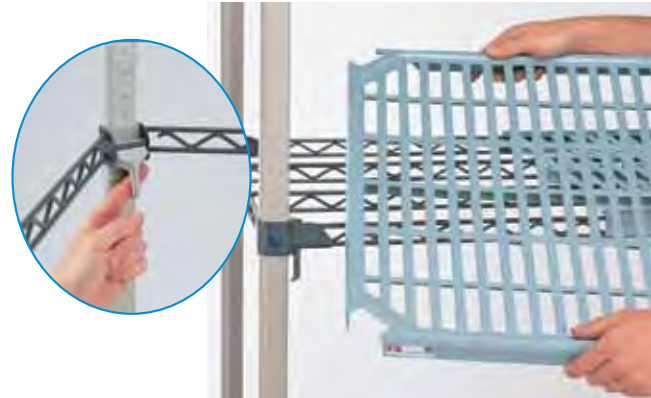


- Corrosion Resistant, 15 Year Warranty Against Rust and Corrosion
- Cleanable, easily Removable Shelf Mats are sized to fit into a sink or dishwasher
- Microban® antimicrobial product protection built-in
- Quick-to-adjust Shelves Provide Maximum Space Utilization
- Open Grid or Solid Shelf Mats Available

A METRO EXCLUSIVE



All shelf mats, posts, and touch points have built in Microban® antimicrobial product protection. Keeping shelves cleaner between cleanings.



Uniquely designed shelving to fit all your storage requirements.



Easy-to-adjust. Super Adjustable Super Erecta® Shelving

- Adjustability: Open the patented shelf release levers and the shelves can be quickly and easily adjusted at 1" (25mm) increments along the entire length of the post.
- Corrosion resistant, available in MetroSeal 3 Finish—an epoxy coating that provides rust and corrosion resistance warranted for 12 years.
- Microban® antimicrobial product protection—MetroSeal 3 features Microban antimicrobial product protection. Shelving also available in chrome plated finish.



Shown with MetroSeal 3 corrosion resistant finish.



Fresh ideas are within reach.

Super Erecta® Shelving

- Ideal for P.O.P., endcaps or bulk items.
- Open wire highlights products so your customers notice.
- Available in a variety of colors to match your decor.
- Mobile or stationary units available.



MetroMax i Produce Stocking Cart

- Corrosion-proof warranted against rust and corrosion for life. Can be stored directly in your produce cooler.
- Microban® antimicrobial product protection built-in.
- Perfect for transporting loose or bulk items.
- Easy-to-clean, easy-to-move, easy-to-assemble.
- Many accessories available including baskets shown.



Meat & Seafood served with a side of innovation.

SERVICE MEAT & SEAFOOD

Making the cut...
Metro provides
the highest
quality prep tables.



Stainless Steel Prep Tables

- Type 304 stainless steel.
- Strong structure can support heavy equipment.
- Available in many sizes and styles, including mobile.



MetroMax Q™ Utility Carts

Delivering solutions
to provide clean, safe transport
of meat and seafood.

- Ideal for transport of meat and seafood within service & prep areas.
- Microban® antimicrobial product protection built-in.
- Corrosion resistant warranted for 15 years against rust and corrosion.
- Cleanable, removable shelf mats can be placed into sinks or dishwashers.



A METRO EXCLUSIVE
Microban®
antimicrobial product protection

All shelf mats,
posts, and touch
points have built
in Microban®
antimicrobial
product protection.



Store more with a high density solution.

Super Adjustable Super Erecta **qwikTRAK™**

Increase the storage capacity of a given area by up to 40%. Put more storage units into a defined space. A movable, open aisle allows full access to each shelving unit—eliminating hard to reach or “dead” spaces.



TRADITIONAL STORAGE USES UP TO 20' OF SPACE



Accessible and Ergonomic: The low profile and sloped sides of the guiding track, combined with the easy-to-move mobile units, provide safe and easy access to all stored products. Mobile units roll easily along the track, even when moving heavy loads.



Easy-to-adjust. Super Adjustable Super Erecta® Shelving

- **Adjustability:** Super Adjustable offers the patented shelf release lever for fast and easy shelf adjustment. Shelves can be quickly and easily adjusted at 1" (25mm) increments along the entire length of the post.

Walk-in's Welcome.

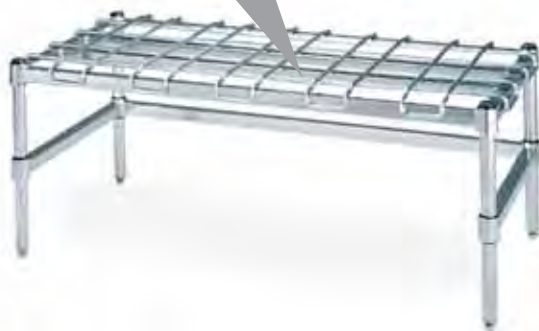
Metro offers a wide variety of products designed specifically for cold and damp environments. Our products are easy to assemble and easy to clean. Let Metro help you create walk-in solutions that are cleaner and more well organized than before. Your customers demand the freshest produce, the highest quality meats and a clean environment to shop. Metro provides solutions that are uniquely designed to meet those requirements.

Metro Cooler/Freezer Solutions are NSF listed and most contain Microban antimicrobial product protection.

COOLER/FREEZER

Dunnage racks keep products off the floor and make cleaning floors simple.

Bow Tie™ Dunnage Racks with Microban®
for a cleaner, safer environment



Super Erecta® Dunnage Rack

- Removable top mat for easy cleaning.
- Keep large bulky items off the floor.
- Supports weights of up to 1600 lbs. (725kg)



Microban®
antimicrobial product protection

Bow Tie Dunnage Rack



- Rust and corrosion proof.
- Available with Built in Microban® antimicrobial product protection.
- Holds weights of up to 3000 lbs. (1365kg)
- Bow Tie connectors (included) allow units to be joined together in side-to-side or end-to-end configurations.





Store it safe,
keep it clean,
keep it organized.

MetroMax iQ™ Cold Storage Systems.



MetroMax i™



The ultimate solution for damp, cold environments.

- The **BEST SOLUTION** for cooler or freezer storage.
- **Corrosion Proof—Lifetime Warranty** against rust and corrosion.
- **Microban® Antimicrobial** product protection is built into shelves and all touch points inhibiting the growth of mold, mildew and bacteria.
- **Lift-off shelf mats** make cleaning a snap.
- Grid and solid shelf mats are available.

A METRO EXCLUSIVE
Microban®
antimicrobial product protection

COOLER/FREEZER



MetroMax Q™



Perfect for meat, produce, deli and dairy coolers or freezers.

- Perfect for Cooler Storage.
- **Corrosion Resistant**—15 year warranty against rust and corrosion.
- **Microban® Antimicrobial** product protection is built into shelves and all touch points inhibiting the growth of mold, mildew and bacteria.
- **Lift-off shelf mats** make cleaning a snap.
- Built-in levers for easy adjustment.
- Grid and solid shelf mats are available.

A METRO EXCLUSIVE
Microban®
antimicrobial product protection



Traditional style, uniquely suited for coolers.

Super Adjustable Super Erecta Shelving MetroSeal 3 Finish

- Corrosion Resistant—12 year warranty against rust and corrosion.
- Unique Shelf Design: Super Adjustable™ offers the patented shelf release lever for fast and easy shelf adjustment at 1" (25mm) increments.
- Microban® antimicrobial product protection built-in.



A METRO EXCLUSIVE
Microban
antimicrobial product protection



Security.

Metro Max Q Security Cart

Protect valuable materials and sensitive items from loss or shrinkage.

- **Corrosion Resistant**—15 year warranty against rust and corrosion.
- **Microban® Antimicrobial** product protection is built into shelves and all touch points.
- **Lift-off shelf mats** make cleaning a snap.
- Built-in levers for easy adjustment.
- Grid and solid shelf mats are available.



Heavy Duty Super™ Beer Keg Rack

- Withstands the heavy loads of full kegs and the repeated impact of being loaded and unloaded.
- Orderly way to store kegs for easy inventory and stock rotation.



COOLER/FREEZER



More SKU's
equals more profits.

**qwikSLOT™
and DropMat™**
Adjustable Shelving

- Easily adjusts, to add or remove shelves, when changing merchandise.
- Shelves are supported by a patented support system that snaps into the post, allowing instant shelf adjustment at 1" (25mm) increments, no tool assembly.
- Quickly gain more space and increase capacity by as much as 30%.



“In a standard sized store, we increased our items by 3,000 units, using Metro Shelving instead of traditional gondola shelving.”

Roger Lowe, Jr.
Chief Executive Officer
Lowe's Market



“Our new installation of Metro Shelving gives us a unique, high-end look, and it holds more product than conventional shelving.

The end result is both an operational and aesthetic winning solution.”

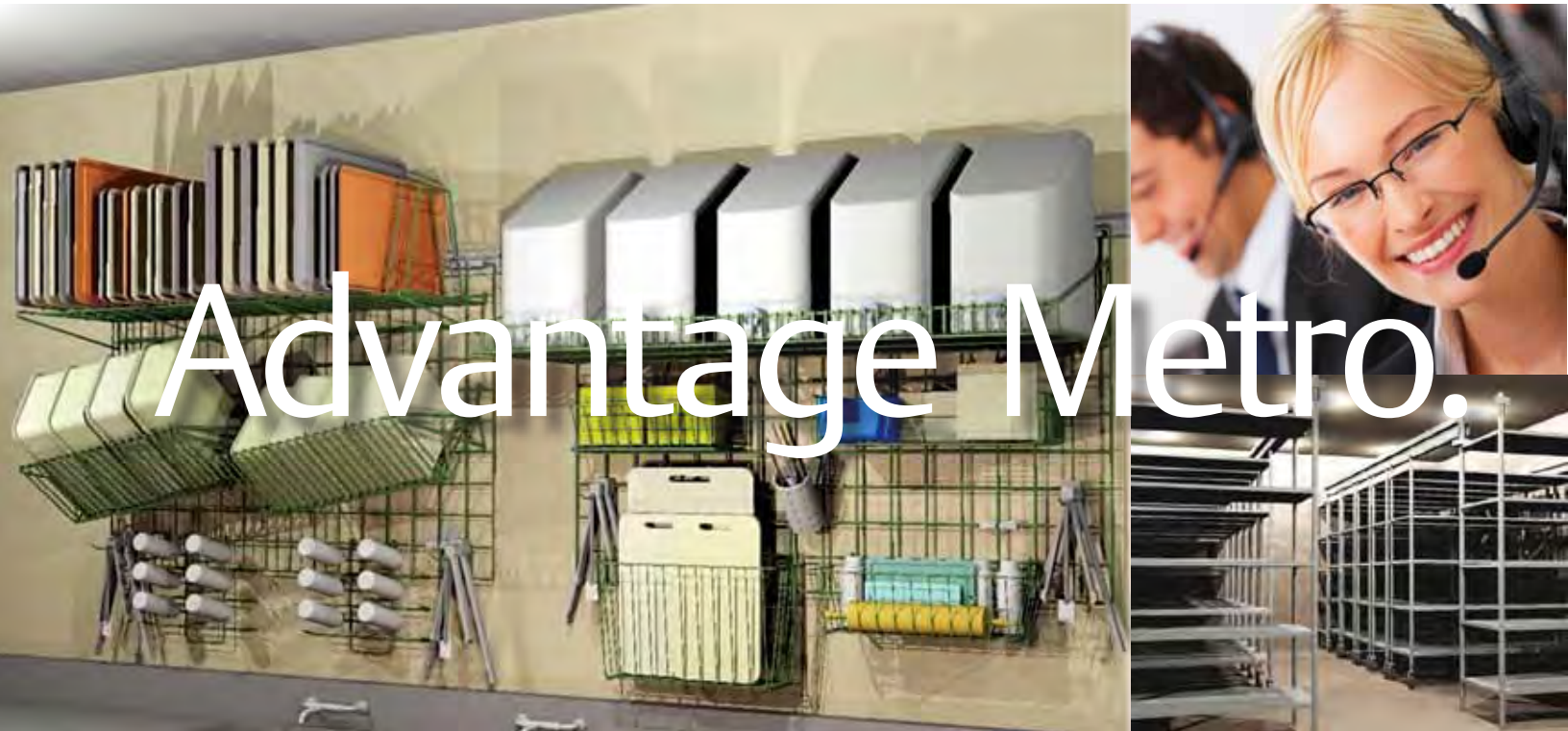
Tom Clark
President
Clark's Market



“We were able to reduce the sales floor space used by the center of the store and still maintain our SKU count with little exception.

With Metro Shelving, moving the shelf position is much easier than it is with the Lozier type of gondola. In most cases you can adjust the shelving without removing the product which is a big time saver.”

Ken Gravitt
Category Project Manager
Busch's Fresh Food Market



Advantage Metro.

Examples of 3D Product and Application Visualization

Metro can make everything from application visualization to custom packaging easy.

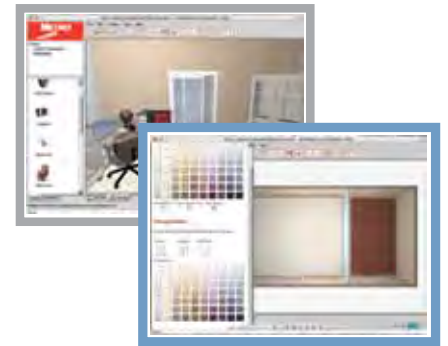
Professional Services Available:

- "Space Audits" to Maximize Your Storage Potential
- Product Planning and Room Layout
- Project Quoting and Management
- 3D Product and Application Visualization
- Custom Product Design and Engineering
- Product Prototyping and Samples
- Custom Packaging

Self-Service Tools Available... online!

- Web-Based Room Layout and Planning
- Web-Based Product Configuration

Visit metroconfigurator.com and test drive the Configurator...our web based software developed to give you the power to manage your space.



Contact your Metro representative for a complete product catalog.

For additional product information or to take a virtual store tour visit:

 **Material Handling USA**
800-326-4403
<https://www.mh-usa.com/>
Sales@MaterialHandling-USA.com


 We put space to work.™

LO3-026 2/16



inhibits the growth of stain and odor causing bacteria.
 Microban does not protect users from food borne illness.
 Normal cleaning practices should be maintained. Microban
 is a registered trademark of Microban Products Company