



The VIDIR Bicycle Merchandising System or BMS is a unique and highly effective way to merchandise and store bicycles. Instead of hiding away half of your inventory because of limited space, maximize your unused available vertical space with our easy-to-use system. The BMS's slide-out display carriers provide a safe and effective method to keep the bicycle straight and in control while bringing it to the showroom floor.



**SINGLE
PERSON
OPERATION**

SMALL FOOTPRINT

NON MOTORIZED

EASY TO ASSEMBLE

REDUCES INJURIES

SAFE & SECURE

CUSTOMIZABLE

- Ladders and moveable stairs are no longer necessary
- Comprised of two components - "starters" and "adders"
- 2-tier and 3-tier configurations
- A smart and stylish way to display and sell your inventory
- Optional accessories include: End Display Grid; Backside Shelf Standards; Juvenile Bike Display



VIDIR

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